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<i>THE RELATIONSHIP OF CULTURAL CUSTOMS, PARENTAL EDUCATION, AND FAMILY ECONOMIC STATUS WITH EARLY MARRIAGE INCIDENCE IN BRAKAS VILLAGE, GULUK-GULUK SUBDISTRICT, SUMENEP REGENCY</i>	
<i>ABSTRACT</i> <i>Early marriage is a marriage between a couple or one of the partners who are still classified as children or adolescents under the age of 20. Based on preliminary study results, as of 2025 at the KUA (Religious Affairs Office) of Guluk-Guluk Subdistrict, it was found that early marriages are prevalent in Brakas Village, with a total of 35 marriages. Of these, 15 marriages (43%) were conducted at an age below 20 years. This indicates that early marriage is still prevalent in rural communities, particularly in Brakas Village, Guluk-Guluk Subdistrict, Sumenep Regency.</i> <i>This research design uses cross-sectional analysis with independent variables of parental education, cultural customs, and economic status. The dependent variable is early marriage. The population consists of all married teenage girls recorded between January 2024 and March 2025 in Brakas Village, Sumenep, totaling 71 individuals. The sample size is 65 individuals, with the sampling technique using simple random sampling. The research location is Brakas Village during June–July 2025. The instruments used in this study include a cultural questionnaire and the Chi-Square statistical test.</i> <i>Based on the results of the study, there is a relationship between cultural customs and early marriage (P value $(0.044) < \alpha 0.05$). Meanwhile, the variable of parental education is not related to early marriage (P value $(0.387) > \alpha 0.05$), and the variable of family economic status is related to early marriage (P value $(0.007) < \alpha 0.05$).</i> <i>It is hoped that this will increase knowledge about early marriage and its impacts, and that the community will improve its education and knowledge about early marriage in order to reduce the incidence of early marriage.</i> <i>Keywords: Cultural Customs, Parental Education, Family Economic Status, Early Marriage</i>	