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***PRIVACY CONTROLS WITH POTENTIAL ONLINE-GBV (GENDER
BASED VIOLENCE) IN ADOLESCENTS IN THE USE OF SOCIAL
MEDIA***

(Study at Noor Huda Mustofa University)

ABSTRACT

Social media has become an integral part of adolescent daily lives, offering both benefits and potential risks, including Online-Gender Based Violence (GBV). One of preventive measure against Online-GBV is the implementation of adequate privacy controls. Based on previous studies reported that among 214 female high school and university students who experienced Online-GBV in the form of cyberflashing, 18.2% were affected, 16.8% doxing, and 0.9% encountered sextortion. This study aims to analyze the relationship between privacy controls and the potential for Online-GBV among adolescents in the use of social media.

The research design was quantitativ research used correlational analitic design with a cross-sectional study approach. The independent variable was privacy controls, while the dependent variable was Online-GBV. A sample of 157 respondents was selected using simple random sampling. The research instruments included validated questionnaires on privacy controls and Online-GBV, The statistical test employed Pearson's correlation and Chi-Square tests. The research has been carried out Ethical clearance test with number (No. 2628/KEPK/UNIV-UNHM/EC/IV/2025).

The findings showed that most adolescents (99,4%) reported having good privacy controls when using social media, yet 94,9% were still at risk of Online-GBV. Statistical analysis revealed a significant relationship between privacy controls and the occurrence of Online-GBV ($p < 0.001$, $\alpha = 0.005$).

These results indicate that although adolescents demonstrate awareness of privacy measures on social media, their exposure to various forms of Online-GBV remains high. This highlights the need for comprehensive educational interventions to strengthen adolescents' understanding of online privacy, responsible social media practices to reduce the risks of Online-GBV.

Keywords: Privacy Control, Online Gender-Based Violence (KGBV), Adolescent Girls