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<i>THE EFFECT OF BABY MASSAGE ON THE MOTOR DEVELOPMENT OF BABIES 3-6 MONTHS AGE</i> <i>(Study in the working area of the Bangkalan Health Center)</i>	
<i>ABSTRACT</i> <i>Motor development is the process of growth and development of a child's ability to move to perform an activity along with increasing age and maturity of the child's nerves and muscles. One of the factors causing delays in motor development in infants is the lack of stimulation such as baby massage. The purpose of this study is to determine the effect of baby massage on the motor development of babies in the work area of the Bangkalan Health Center.</i> <i>This type of research was retrospective with a cross sectional approach. The independent variable was babies massage, the dependent variable was motor development. The number of samples taken was 36 babies aged 3-6 months. The sampling technique used accidental sampling technique. Data collection using infant massage questionnaire and denver II. Univariate and bivariate analysis (chi square test). The research has been carried out Ethical Clearance by Noor Huda Mustofa university. No. 2609/KEPK/UNIV-NHM/EC/IV/2025.</i> <i>The results showed that babies aged 3-6 months who did massage regularly with normal motor development were 10 respondents (83.3%), caution 2 respondents (16.7%). Furthermore, babies aged 3-6 months in the non-routine category with normal motor development 7 respondents (47.2), caution 19 respondents (52.8%). Then the chi square results showed a p value of $0.002 < \alpha 0.05$ which means there was an effect of baby massage on the motor development of babies aged 3-6 months.</i> <i>This, it is expected that mothers who have babies routinely provide baby massage stimulation in order to improve the baby's motor development.</i> <i>Keywords : Babies, Motor Development, Babies Massage</i>	